



FAFSA RESOURCES

Trellis Company offers a variety of resources and tools to support your advisors and counselors as they help current and prospective students complete the FAFSA and obtain the aid that facilitates enrollment on your campus.

FOR YOUR STAFF

- ▶ **FAFSA training**
 - In person/online: FAFSA completion training
 - FAFSA resource handout
- ▶ **Webinar: FAFSA completion**

We guide you through the application and point out the problem areas most likely to trip up students/families.
- ▶ **“Understanding Financial Aid” presentation**

This presentation is ready to go with speaker’s notes and graphics for your staff to deliver to students/families.

FOR YOUR STUDENTS

- ▶ Poster/flyer to remind students to complete the FAFSA and where to go for help
- ▶ Mailers: FAFSA reminder postcards and stuffers
- ▶ Handout: “Guide to the Financial Aid Process” in English and Spanish
- ▶ Coaching: FAFSA completion, next steps, special situations, and verification

ADDITIONAL SUPPORT

- ▶ **Texting campaigns:** The messages are customized by institution and geared toward current and future students.
 - Fall: Awareness | Completion – directing to assistance | Follow-up, next steps
 - Spring: Next steps | Verification | Housing
 - Summer: Summer melt | Registration | Orientation
- ▶ **Online content**
 - Email template
 - AIE.org: Financial aid resources
 - Videos: FAFSA completion videos in English and Spanish

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