



FAFSA RESOURCES

An Overview of Trellis Company's FAFSA Resources

Students sold on the benefits of higher education can feel defeated by one simple question: How will I pay for it?

School administrators know the answer begins with completing the FAFSA, but many students who most need the aid fail to complete the application. They may lack awareness or simply find the task too daunting.

Trellis Company offers resources, tools, and support to help drive the FAFSA completion that facilitates enrollment on your campus.

FOR YOUR STAFF

FAFSA completion training

Trellis can provide in-person and online (via webinar) FAFSA completion training and resource handouts.

We guide you through the application and highlight the areas where students and their families are most likely to have trouble or get confused.

FAFSA training is also available for local high school counselors and community-based organizations.

Texting campaign

Messages are customized by institution and geared toward both current and newly admitted students.

- ▷ **Fall awareness:** Texts inform students that the 2019-2020 FAFSA is available, point them toward helpful resources, and encourage timely completion.
- ▷ **Spring campaign:** Messages are geared toward newly admitted and current students who haven't completed the FAFSA and students selected for verification.
- ▷ **Summer:** Focus on guarding against "summer melt" by supporting students with information to ensure fall enrollment.

FOR YOUR STUDENTS

Posters/stuffers

Information for distribution around campus to remind students to complete the FAFSA and where to find resources when they need help. The stuffers can be put in regular mail going to the students and distributed at student gatherings.

"Your Guide to the Financial Aid Process"

Handout in both English and Spanish lays out eight steps to applying for financial aid by completing the FAFSA.

Online support

- ▷ **FAFSA completion videos** – Step-by-step tutorials in English and Spanish (www.aie.org/video).
- ▷ **AIE.org** – Trellis Company's public service website includes a variety of FAFSA and financial aid resources and tools.

In-person assistance

FAFSA completion workshops for current students and those still in area high schools.

Financial coaching

Trained coaches provide one-on-one assistance for special situations.

- ▷ Available for currently enrolled and admitted students, along with their parents (if dependent students).
- ▷ Assistance is available from the start of the application through the refund, including submitting the FAFSA, understanding types of aid, comparing award letters, and verification.





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