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| Target Population | Message/Theme | Deadline | Resource/URL | Notes/Comments  |
| Current students with undecided major | Remind students about resources for help deciding major | 8/1 | Advisor URL Undecided Major Resource URL | All questions go to Ms. Patricia in Student Success Office <insert contact info> |
| Admitted students selected for verification | Provide portal and verification resource URL | 6/1 | Verification Portal URL | All questions go to Ms. Patricia in Financial Aid Office <insert contact info> |
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