

# School Coaching Campaign Form

Institution Name \_\_\_\_\_

OPEID \_\_\_\_\_ Date \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Alternate Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Phone \_\_\_\_\_

Institutional Support Consultant \_\_\_\_\_

Purpose/Goal \_\_\_\_\_

Expected/Intended Audience \_\_\_\_\_

Approximate number of students targeted for participation? \_\_\_\_\_

Desired date range for the campaign (begin/end/special dates) \_\_\_\_\_

How will the school offer/promote coaching? (Check all that apply and provide relevant details.)

☐ Mandated (e.g., required for SAP, student athletes, institutional loan borrowers, unpaid balance to school, etc.)

☐ Structured (e.g., offered/promoted at specific points or to targeted cohorts, but not mandated)

☐ General (e.g., posted on school's website, Trellis provides promotional materials, open to all students)

☐ Other \_\_\_\_\_

What is the school's expected/desired outcome from student coaching? \_\_\_\_\_

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## For Internal Use Only

### Consultant

☐ Saved to G: drive Date \_\_\_\_\_

☐ Notified Coaching Team Date \_\_\_\_\_

### Coaching Team

☐ Added to Scheduler Date \_\_\_\_\_

☐ Added to Database Date \_\_\_\_\_

Completed by \_\_\_\_\_