

Student Success and Engagement for the Virtual Campus

Project Success Webinar

Dr. Joshua Fredenburg, Circle of Change Leadership Conference

Jarrod D. Benjamin, FIU Cyber Apprenticeship Program Director



Professional | Practitioner | Educator

- Military
- Nontraditional Student
- Higher Education Practitioner
 - Enrollment Management
 - Student Affairs
 - Academic Affairs
- Professional Speaker
- Author



Speaker | Author | Leadership Expert

- Nationally Recognized Speaker for 14 Years
- Author of Seven Books
- President of the Circle of Change Leadership Experience
- Father to Two Amazing Kids







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UNIVERSITY



WILDCAT

WILDCAT



**CRISIS
AHEAD**

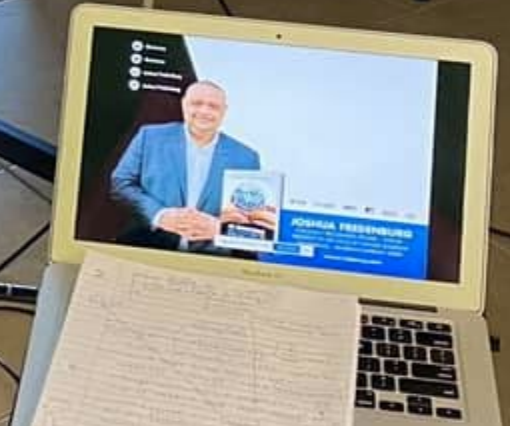
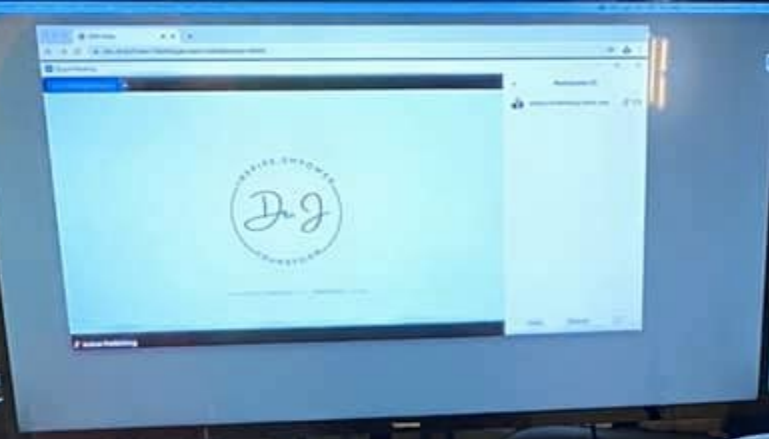
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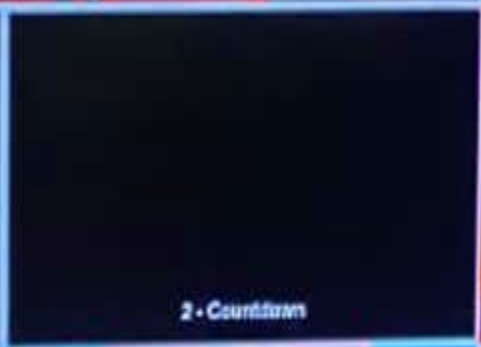
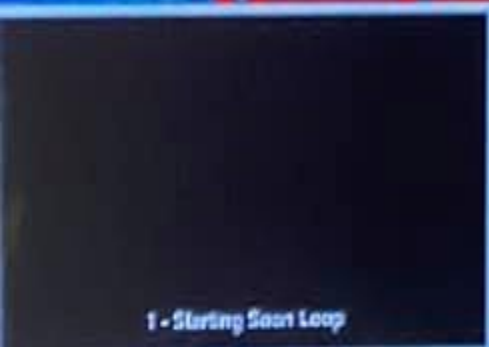
- How Am I Going to Provide for Family?
- Am I Going to Have a Speaking Business?
- Is Circle of Change Going to Happen in the Fall?
- Are My Family and Friends Going to Be Alright?
- When Is Everything Going to End?
- Is My Health at Risk?



“THE ULTIMATE MEASURE OF A MAN IS NOT WHERE HE STANDS IN MOMENTS OF COMFORT AND CONVENIENCE, BUT WHERE HE STANDS AT TIMES OF CHALLENGE AND CONTROVERSY.”

- MARTIN LUTHER KING JR.







Dr. Marguerite H...

Dr. Joshua Frode...

CLUB Parks P...

Andrew Chen J...

Brandon Gutierrez

CLUB-Alex Tu...

Jessie

Sandra Terry

Nancy Rogers

Julian Gomez

Eva Butler MS...

MSU-VA-Chris B...

CLUB-Heather

Jack Cardwell

Nolan Sorel

Lynette Parks...

Adrian van Dam...

Tamara Bernick...

Stephanie Johnson

Nolan Sorel

Nathan Sorel

Rachel Reinal

Dr. Tracy E...

Sarahella Perry...

Julia Cardwell

Julia Cardwell

Julia Cardwell

Heath Chen

Diana Alvarez

Laura Wright



CIRCLE OF CHANGE
P R E S E N T S

CIRCLE OF CHANGE VIRTUAL LEADERSHIP CONFERENCE

Nov. 20-22, 2020 & Dec. 4-6, 2020



Registration Includes:

Leadership workbook, 7 Customized Leadership Training Sessions, 8 Transformational Panel Sessions with Top Tier Professionals, 6 Career Boot Camp Sessions, Virtual Networking Opportunities and Parties, Free Leadership Book, and so much more.

www.circleofchangevirtualleadconference.com



The purpose of this session is to provide you with some tools and nuggets of wisdom that will enable you to create **equitable, accessible, engaging, and transformational virtual programs and initiatives** that lead towards student success!





Virtual Engagement

- Point #1: Cultural Intelligence
- Point #2: Centralize Engagement
- Point #3: Develop an Effective Marketing Plan
- Point #4: Intentional Communication
- Point #5: Lead from a Service Mindset/Attitude



TRIO

STUDENT SUPPORT SERVICES

FIRST

GEN SUPPORTER



Ernesto Mejia
National Speaker & Vice President and
Partnership Cultivator Cool Speak
(Youth Engagement Company)



Jessica Lundy
National Speaker
Founder of Wake Up and Win Tour



Dr. Joshua Fredenburg
International Speaker, Author,
Leadership Thought Leader
Circle of Change Leadership Conference.



Jarrod Benjami
International Speaker and CEO
LEAD Firm



Marisel Herrera
Consultant/Author/Coach
Mariselspeaks, LLC.



Dr. Tierney Bates
Assistant Vice Chancellor for Special Events
University of North Carolina at Chapel Hill

**Virtual Engagement, Programming, & Leadership Development
MASTER CLASS for Student Affairs Professionals that Work
with FIRST GENERATION STUDENTS!**

THURSDAY, JULY 30, 2020
4pm EST – 5:30pm EST

SPONSORED BY Circle of Change Leadership Conference!

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Virtual Programming

- The Right Technological/Digital Platforms
- Examine the Audience and Your Programming, Too
- Maximize the Tools Available
- Ensure That Your Program Is Culturally Relatable
- Virtual Producer/Host
- Find Creative Ways to Take Attendance and See Who Is Present



Virtual Programming Story

- Curriculum and program development
 - Equity: resources vary with students
- Virtual does not change the energy & effort
 - It changes the location
 - Program through the lens of the Student, not the lens of the practitioner.



Self-Care Webinar Series

Register for the other webinars in the *It's Okay to Not Be Okay* series:

Part One: When the Flame Goes Out: Self-Care to Combat Compassion Fatigue and Burnout

Speakers: Alexis "Lexi" Losch, M.Ed., LPC-Intern, NCC Supervised by Lacey Fisher, LPC-S, RPT-S

Part Two: "I Got You": Supporting Students and Colleagues During Collective Trauma

October 27 @ 12:00 PM CT

Speakers: Dr. Komal Chandra, Ph.D., and Alexis "Lexi" Losch, M.Ed., LPC-Intern, NCC Supervised by Lacey Fisher, LPC-S, RPT-S

Part Three: Beyond Book Clubs and Lip Service: Actionable Allyship in the Workplace

November 19 @ 12:00 PM CT

Speakers: Tre Johnson and Alexis "Lexi" Losch, MS.Ed., MA, LPC-Intern, NCC Supervised by Lacey Fisher, LPC-S, RPT-S

Part Four: Towards Healing: Community Meditation and Trauma-Conscious Yoga

December 15 @ 12:00 PM CT

Speakers: Nityda Gessel, LCSW, E-RYT, TITY and Alexis "Lexi" Losch, MS.Ed., MA, LPC-Intern, NCC Supervised by Lacey Fisher, LPC-S, RPT-S

GUEST SPEAKERS



Alexis "Lexi" Losch, MS.Ed.,
MA, LPC-Intern,
NCC Supervised by
Lacey Fisher, LPC-S, RPT-S



Dr. Komal Chandra, Ph.D.,
New Jersey Institute
of Technology



Tre Johnson
Catalyst: Ed



Nityda Gessel, LCSW,
E-RYT, TITY,
The Trauma-Conscious
Yoga Institute



Sana A. Meghani, M.Ed.,
Program Manager,
Trellis Company

MODERATOR



Career Services Webinar Series

Register for the other webinars in the *Shaping Students' Futures* series:

Part One: Designing with Purpose: How to Create a Strong Career Services Center at an MSI

October 27 @ 12:00 PM CT

Speakers: Dr. Tierney Bates and Catrina DosReis

Part Two: From Completion to Career: Transformative Career Service Strategies for Students of Color

November 12 @ 12:00 PM CT

Speakers: Dr. Tierney Bates and Kacheyta McClellan

Part Three: Employer Relations: Developing a Winning Strategy for Your Student, University Advancement, and Industry Partnerships

December 3 @ 12:00 PM CT

Speakers: Dr. Tierney Bates and Roderick Lewis

GUEST SPEAKERS



Dr. Tierney Bates

Assistant Vice Chancellor
for Special Projects & Interim
Executive Director for Career
Services, University of North
Carolina at Chapel Hill



Catrina DosReis

Director of Career and
Professional Development
at North Carolina Central
University



Kacheyta McClellan

Director of Career
Services at Ivy Tech
Community College



Roderick Lewis

Director of External
Relations at University
Career Services,
University of North Carolina
at Chapel Hill



Sana A. Meghani, M.Ed.,

Program Manager,
Trellis Company





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