



**From Completion to Career:
Transformative Career Service Strategies
for Students of Color**

Dr. Tierney Bates

&

Krys Ardayfio, MBA

The background features several concentric circles in a light red color. A dashed red line forms a path that starts from the left, curves around the top, and then curves back down towards the bottom right, passing behind the text.

▼ *Let's talk about not only completion but completion and career in the same category. Our future depends on it!*

- Dr. Tierney Bates

Why are
we here?

Objectives

- How can MSI's help students of color prepare for a career while they are still in school?
- Provide best practices and strategies for supporting and guiding students.
- Resources needed for you and students.
- Telling our story.

**Craft your story
intentionally**



- Student gaps
- Storytelling
- Learning outcomes
- Technology
- Partnerships
- Regional outlook



Mentorship

Four-Year Career Plan

Life Design Educators

PeopleGrove (platform)

Internships

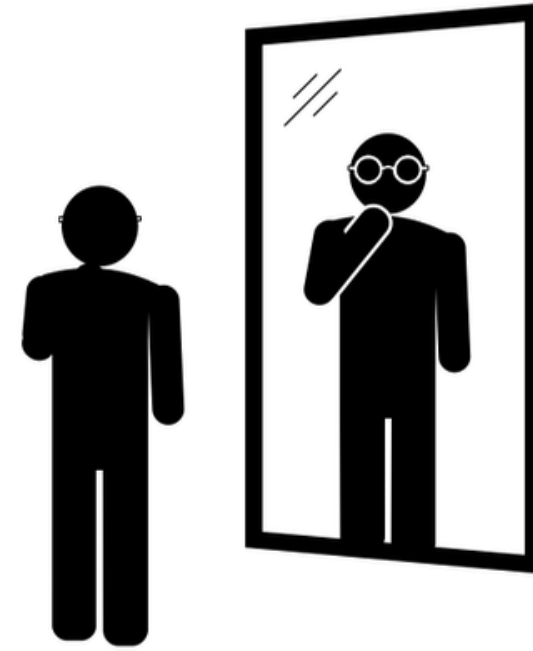
Apprenticeships

Micro-credentialing

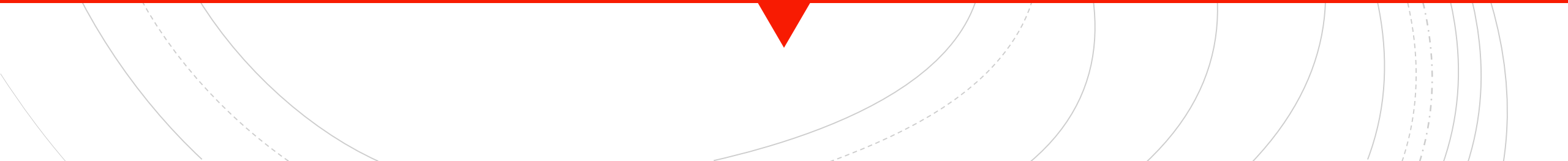
Growth Mindset



Life Design



Faculty and Curriculum Engagement





Student Support

- Mental health
- Physical health
- Career outlook
- Career goals
- Social mobility
- LinkedIn
- Industries of the future
- Certifications
- Micro-internship/Project-based learning
- Build out an online presence
- Build out a 3-, 5-, 10-year plan



Skills students need

- Digital skills
- Technology skills
- Analytical skills
- Quantitative/data skills
- Virtual adaptability
- Critical thinking
- Character
- Creativity and innovation
- Change management
- Flexibility and social mobility



Central
State
University
1887®



Resources

- Life Design – Stanford and John Hopkins University
- The Innovative University – Clayton Christensen
- University of South Florida – Career & Advising
- University of Baltimore – Career Education
- Vault
- Career Leadership Collective



Questions

Contact



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Career Services Webinar Series

Register for the other webinars in the *Shaping Students' Futures* series:

Part One: Designing with Purpose: How to Create a Strong Career Services Center at an MSI

October 27 @ 12:00 PM CT

Speakers: Dr. Tierney Bates and Catrina DosReis

Part Two: From Completion to Career: Transformative Career Service Strategies for Students of Color

November 12 @ 12:00 PM CT

Speakers: Dr. Tierney Bates and Kacheyta McClellan

Part Three: Employer Relations: Developing a Winning Strategy for Your Student, University Advancement, and Industry Partnerships

December 3 @ 12:00 PM CT

Speakers: Dr. Tierney Bates and Roderick Lewis

GUEST SPEAKERS



Dr. Tierney Bates

Assistant Vice Chancellor
for Special Projects & Interim
Executive Director for Career
Services, University of North
Carolina at Chapel Hill



Catrina DosReis

Director of Career and
Professional Development
at North Carolina Central
University



Krys Ardayfio

Director of Career
Services at Ivy Tech
Community College



Roderick Lewis

Director of External
Relations at University
Career Services,
University of North Carolina
at Chapel Hill

MODERATOR



Sana A. Meghani, M.Ed.,

Program Manager,
Trellis Company



Self-Care Webinar Series

Register for the other webinars in the *It's Okay to Not Be Okay* series:

Part One: When the Flame Goes Out: Self-Care to Combat Compassion Fatigue and Burnout

Speakers: Alexis "Lexi" Losch, M.Ed., LPC-Intern, NCC Supervised by Lacey Fisher, LPC-S, RPT-S

Part Two: "I Got You": Supporting Students and Colleagues During Collective Trauma

October 27 @ 12:00 PM CT

Speakers: Dr. Komal Chandra, Ph.D., and Alexis "Lexi" Losch, M.Ed., LPC-Intern, NCC Supervised by Lacey Fisher, LPC-S, RPT-S

Part Three: Beyond Book Clubs and Lip Service: Actionable Allyship in the Workplace

November 19 @ 12:00 PM CT

Speakers: Tre Johnson and Alexis "Lexi" Losch, MS.Ed., MA, LPC-Intern, NCC Supervised by Lacey Fisher, LPC-S, RPT-S

Part Four: Towards Healing: Community Meditation and Trauma-Conscious Yoga

December 15 @ 12:00 PM CT

Speakers: Nityda Gessel, LCSW, E-RYT, TITY and Alexis "Lexi" Losch, MS.Ed., MA, LPC-Intern, NCC Supervised by Lacey Fisher, LPC-S, RPT-S

GUEST SPEAKERS



Alexis "Lexi" Losch, MS.Ed.,
MA, LPC-Intern,
NCC Supervised by
Lacey Fisher, LPC-S, RPT-S



Dr. Komal Chandra, Ph.D.,
New Jersey Institute
of Technology



Tre Johnson
Catalyst: Ed



Nityda Gessel, LCSW,
E-RYT, TITY,
The Trauma-Conscious
Yoga Institute



Sana A. Meghani, M.Ed.,
Program Manager,
Trellis Company

MODERATOR

